



Expression of Interest (Eoi) for Technology Commercialization

**Nesting Incubation and Entrepreneurship for leveraging Agri-innovations in Nutri-cereals (NIELAN)-
Technology Business Incubator (TBI)**

ICAR-Indian Institute of Millets Research (IIMR), Rajendranagar, Hyderabad-500030

NIELAN- TBI of ICAR- Indian Institute of Millets Research Institute of Millets Research (IIMR) invites expression of willingness/ interest from Entrepreneurs, Existing processing Firm, Start-ups etc for licensing the millets & millets value added technologies developed by ICAR-IIMR, Rajendranagar, Hyderabad.

Technologies for Commercialization: Link for technologies: <http://millets.res.in/technologies.php>

I. Millet value added product technologies commercialized under eatrite brand													
1	Jowar atta	7	Jowar vermicelli										
2	Jowar rich multigrain atta	8	Jowar pasta										
3	Jowar rawa (Sorghum medium semolina)	9	Jowar biscuits										
4	Jowar khichidi rawa (Sorghum coarse semolina)	10	Instant pongal mix										
5	Jowar idli rawa (Sorghum fine semolina)	11	Instant upma mix										
6	Jowar flakes	12	Millet rawa										
II. Millet value added product technologies developed													
13	Sorghum puffs	40	Kodo Millet Flakes										
14	Pearl Millet puffs	41	Extruded Flakes										
15	Foxtail Millet puffs	42	Millets pizza base										
16	Kodo Millet puffs	43	Muesli										
17	Sorghum Instant Idli Mix	44	Sorghum bran <i>peda</i> (sweet)										
18	Sorghum Instant Dosa Mix	45	Sorghum based energy bars										
19	Millet instant laddu mix	46	Sorghum bran fryums										
20	Extruded Snacks - Variant 1	47	Zinc rich jowar vermicelli										
21	Extruded Snacks - Variant 2	48	Zinc rich jowar pasta										
22	Ragi Rawa	49	Zinc rich jowar biscuits										
23	Korra Rawa	50	Iron rich jowar vermicelli										
24	Finger Millet Vermicelli	51	Iron rich jowar pasta										
25	Foxtail Millet Vermicelli	52	Sorghum Noodles										
26	Finger Millet Pasta	53	Sorghum <i>Khakra</i>										
27	Foxtail Millet Pasta	54	Sorghum weaning foods										
28	Pearl Millet Cookies	55	Beverages - Sorghum <i>Lassi</i>										
29	Finger Millet Cookies	56	Sorghum Instant <i>Khichidi</i> mix										
30	Multi Millet Cookies	57	Weaning Foods										
31	Sorghum Bread	Tariff card on Technology Licensing <table style="margin: auto; border: none;"> <thead> <tr> <th style="text-align: center;">Number of Technology</th> <th style="text-align: center;">Tariff rate</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td>Rs. 50,000 per technology</td> </tr> <tr> <td style="text-align: center;">2-3</td> <td>Rs 33,000 per technology</td> </tr> <tr> <td style="text-align: center;">4-5</td> <td>Rs. 30,000 per technology</td> </tr> <tr> <td style="text-align: center;">6 or More</td> <td>Rs. 25,000 per technology</td> </tr> </tbody> </table>		Number of Technology	Tariff rate	1	Rs. 50,000 per technology	2-3	Rs 33,000 per technology	4-5	Rs. 30,000 per technology	6 or More	Rs. 25,000 per technology
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4-5	Rs. 30,000 per technology												
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32	Multi Millet Bread												
33	Sorghum Cake												
34	Finger Millet Cake												
35	Multi Millets Cake												
36	Pearl Millet Flakes												
37	Finger Millet Flakes												
38	Foxtail Millet Flakes												
39	Proso Millet Flakes												

Technology License includes a package of

- 2 day Training programs for 1 or 2 representatives
- Technology Docket
- Details of Machinery, Specifications, Suppliers etc.
- Nutritional Profile (Proximate composition)



- Sensory Results
- Any benefits accrued from future research on the food shelf life etc will be provided

Note:

- Expression of Interest on a letter head of registered firm along with application form needs to be submitted to Dr. B. Dayakar Rao, Principal scientist & Nodal Officer IPTM & Commercialization, ICAR-IIMR through e-mail at dayakar@millets.res.in.
- The Institute Technology Management Unit (ITMU)-IIMR will assess the requirement and process the application in **every 15 days** and qualified applications will be communicated to the nodal officer.
- Entrepreneurs will receive the communication from the nodal officer of the ITMU-IIMR along with model Memorandum of Understanding (MoU) format which is to be signed by both the parties on agreeing with the terms and conditions specified in model MoU. Signing of MOU will be done once in 2 months duration. In exceptional cases it can be fast tracked.
- MoU will be made for three (3) years and be renewed for two years if agreed by both parties.
- Entrepreneurs / Start-ups/ Processing firms etc. for Consultations/incubation support/ Technology costing/ Draft MOU can write to nielan-tbi@millets.res.in for appointments between 1430-1630 hours from Monday to Saturday (except Second Saturday/ Public Holidays).

Exposure visit to Centre of Excellence (COE), Primary & Secondary Processing Facilities along with wet sampling & provision of literature will be on payment basis. However consultation will be at no-cost.

For queries please email to dayakar@millets.res.in/nielan-tbi@millets.res.in



Registration cum Enquiry Form

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(NIELAN)- Technology Business Incubator (TBI)
ICAR-Indian Institute of Millets Research (IIMR), Rajendranagar, Hyderabad-500030**

Name		
Company / Unit name		
Contact details	Address	
Mobile #		Email:
List the Millets Value Added Technologies required for Licensing	1. _____	
	2. _____	
	3. _____	
	4. _____	
	5. _____	
	6. _____	
	7. _____	
	8. _____	
	9. _____	
	10. _____	

Name & Signature _____

Date : _____

For Office Use only

Form received on: ___/___/___ Name of Official: _____ Signature: _____

Discussion Summary/ Recommendations:
